

The diagram shows a square layout with three concentric borders. The outermost border is a thick red line. Inside it is a thinner blue line, and the innermost is a black line. The space between the red and blue lines is the bleed area. The space between the blue and black lines is the safety margin. Arrows point from the text labels to their respective lines: a vertical arrow points to the top red line, a horizontal arrow points to the right blue line, and another horizontal arrow points to the right black line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X2
WITH BLEED - 2.125X2.125